

Horizontal Standard Postcard

Artwork Guidelines



Bleed area: 5.59" x 4.33"

Make sure that your background extends to fill the bleed to avoid your Postcards having white edges when trimmed.



Trim: 5.47" x 4.21"

This is where we aim to cut your cards.



Safe area: 5.22" x 3.93"

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.