

# Pen Artwork Guidelines



**Bleed/ Imprint area: 2.77 in" x 1.4 in"**

Make sure that your background extends to fill the bleed to avoid your Colorama Pens having white edges when trimmed.



**Safe area: 2.5106" x 1.2358"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

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