

# 17" x 11" Folded in Half Brochure Artwork Guidelines

Back Cover

Front Cover

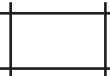
Panel Dimensions  
8.5" x 11"

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**Bleed area: 17.25" x 11.25"**

Make sure that your background extends to fill the bleed to avoid your Brochures having white edges when trimmed.



**Trim: 17" x 11"**

This is where we aim to cut your cards.



**Safe area: 16.5" x 10.5"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

← Fold

← Gutter