

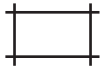
# EDDM Postcards

## Artwork Guidelines



**Bleed area: 9.125" x 6.25"**

Make sure that your background extends to fill the bleed to avoid your EDDM Postcards having white edges when trimmed.



**Trim: 9" x 6.125"**

This is where we aim to cut your cards.



**Safe area: 8.74" x 5.865"**

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.