

Horizontal Standard Postcard

Artwork Guidelines



Bleed area: 5.59" x 4.33"

Make sure that your background extends to fill the bleed to avoid your Postcards having white edges when trimmed.



Trim: 5.47" x 4.21"

This is where we aim to cut your cards.



Safe area: 5.22" x 3.93"

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

Standard Reverse Postcard

Artwork Guidelines



Bleed area: 5.59" x 4.33"

Make sure that your background extends to fill the bleed to avoid your Postcards having white edges when trimmed.



Trim: 5.47" x 4.21"

This is where we aim to cut your cards.



Safe area: 5.22" x 3.93"

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

Designing Area

Postal
Indica

Address Block

Barcode

BestPrintBuy.com