## EDDM Postcards

## Artwork Guidelines

$\square$
Bleed area: 9.25" x $6.5^{\prime \prime}$
Make sure that your background extends to fill
the bleed to avoid your EDDM Postcards having
white edges when trimmed.


Trim: 9" x 6.125"
This is where we aim to cut your cards.
Safe area: 8.46" x 5.575"
Make sure any important aspects of your design
such as text, photos, and logos are inside of the
safe area, otherwise they may be cut off.

## EDDM Postcards Reverse Artwork Guidelines

Bleed area: 9.25" x 6.5"
Make sure that your background extends to fill the bleed to avoid your EDDM having white edges when trimmed.


Trim: 9" x 6.125"
This is where we aim to cut your cards.
Safe area: 8.46 " $\times 5.575^{\prime \prime}$
Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off.

