EDDM Postcards

Artwork Guidelines

Bleed area: 9.25" x 6.5"

Make sure that your background extends to fill the bleed to avoid your EDDM Postcards having white edges when trimmed.

Trim: 9" x 6.125"
This is where we aim to cut your cards.

Safe area: 8.46" x 5.575"

Make sure any important aspects of your design such as text, photos, and logos are inside of the

safe area, otherwise they may be cut off.

EDDM Postcards Reverse

Artwork Guidelines

Bleed area: 9.25" x 6.5"

Make sure that your background extends to fill the bleed to avoid your EDDM having white edges when trimmed.

Trim: 9" x 6.125"

This is where we aim to cut your cards.

Safe area: 8.46" x 5.575"

Make sure any important aspects of your design such as text, photos, and logos are inside of the safe area, otherwise they may be cut off. Postal Indica

Local Postal Customer

Barcode Area BestPrintBuy